



2011 Southeastern Minority Job Fair Sponsorship Opportunities

The Southeastern Minority Job Fair (SEMJF) is proud to host over 60 ABA approved law schools located in the following 14 states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia. Over the past 10 years, approximately 140 employers have interviewed over 900 students during the two day job fair. Your involvement in this fair is a public statement of your organization’s commitment to diversity in the legal profession. Moreover, you will increase your visibility with a targeted employment audience through a wide-range of marketing tools.

Platinum Level Sponsor (\$2500) (Only 1):

- Prominent Website space for “A Message From Our Sponsor” allowing the sponsor to elaborate on their organization, with a link to your organization’s website
- Information Table in the Student Lounge, where you will be able to display marketing materials and a sign with your logo
- Inclusion of your organization’s marketing materials in the welcome packet distributed to students
- Entitlement to use SEMJF logo in your corporate promotional materials and website
- Employer registration fee waived
- Organization’s name and logo listed on SEMJF website as a sponsor
- Logo prominently displayed on all SEMJF marketing material and signs

Gold Level Sponsor (\$1500):

- Entitlement to use SEMJF logo in your corporate promotional materials and website
- Employer registration fee waived
- Organization’s name and logo listed on the SEMJF website as a sponsor
- Logo prominently displayed on all SEMJF marketing material and signs

Silver Level Sponsor (\$1000):

- Employer registration fee waived
- Organization’s name listed on SEMJF website as a sponsor
- Logo prominently displayed on all SEMJF marketing material and signs

Bronze Level Sponsor (\$500):

- Organization’s name listed on SEMJF website as a sponsor
- Logo prominently displayed on all SEMJF marketing material and signs

Yes, our firm would like to provide sponsorship for the SEMJF:

Firm / Employer Name: _____

Contact Name: _____

Email: _____ Phone: _____

- Platinum Level (\$2,500)
- Gold Level (\$1,500)
- Silver Level (\$1,000)
- Bronze Level (\$500)

Please return this form with a check payable to “Southeastern Minority Job Fair” to:

Kristin Flierl, Director
Law Career Services
The University of Mississippi School of Law
Robert C. Khayat Law Center
481 Coliseum Drive, Room 2027
PO Box 1848
University, MS 38677